

SAVE MORE THAN FOOD

MAKE A DIFFERENCE



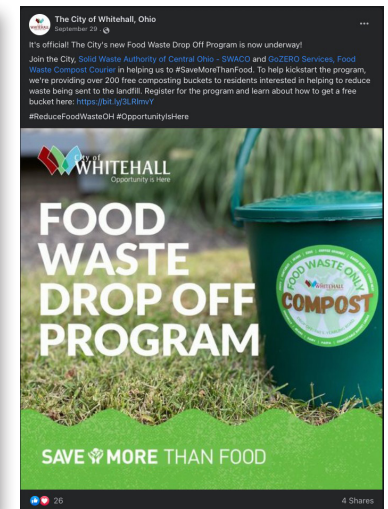
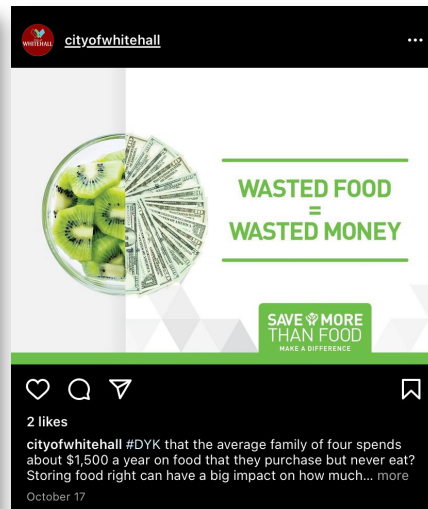
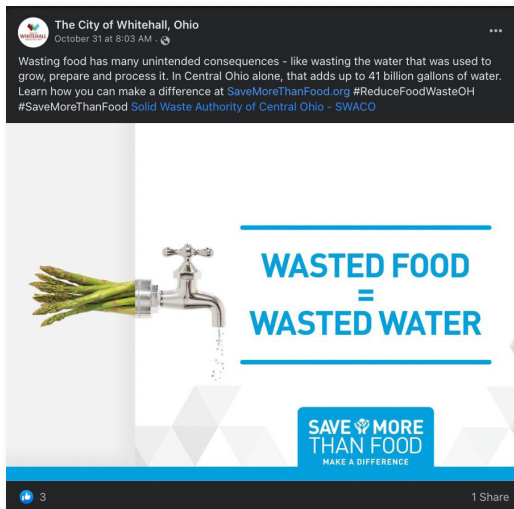
FINAL REPORT



SOCIAL MEDIA POSTS



	POST DESCRIPTION	FACEBOOK			INSTAGRAM		TWITTER		DATE POSTED	REACH
		LIKES	COMMENTS	SHARES	LIKES	COMMENTS	LIKES	RETWEETS		
POST #1	Survey Link	9	5				1		9/22	714
POST #2	Food Waste Drop Off Launch	26		4			1		9/29	940
POST #3	Reducing Food Waste At Home	2	2	1					10/3	720
POST #4	Wasted Food=Wasted Opportunity	9	2	1					10/10	974
POST #5	Wasted Food=Wasted Money	5		1	2				10/17	717
POST #6	Wasted Food= Wasted Energy	2		2	2				10/24	733
POST #7	Wasted Food= Wasted Water	3		1	2				10/31	979
POST #8	Donate Halloween Candy repost SWACO FB Post	2		3					11/2	506
TOTALS		58	9	13	6	0	1	1		6,283



MAILERS



Whitehall E-Update	SENDS	OPENS	CLICKS
September 30	2,150	938	112
October 7	2,149	916	94
October 14	2,149	955	110
TOTALS	6,448	2,809	316

Community Mailer 5,230 residences



WEEKLY E-NEWSLETTER FROM THE CITY OF WHITEHALL

CITY LAUNCHES NEW FOOD WASTE DROP OFF PROGRAM

With the help of the Solid Waste Authority of Central Ohio (SWACO) and GoZero, the City has launched a new Food Waste Drop Off Program! The concept is simple: we provide the composting buckets and drop-off location (in the City Hall parking lot), and you put the buckets to use in your kitchens!

Our goal? Divert food waste from the Franklin County landfill, and encourage more sustainable food consumption, storage and disposal in line with SWACO's [Save More Than Food](#) campaign.

Not convinced that being more food-conscious and diverting food waste from the landfill matters? Here are some facts to consider:

1. 40% of food purchased in America gets wasted. Wasted food has big consequences - like also wasting the resources used in food production.
2. In Central Ohio alone, each year 41 billion gallons of water are used to grow, prepare and process food that is ultimately thrown away.
3. Food waste wastes money too. The average family of four spends about \$1,500 a year on food they purchase but never eat.

Ready to make smarter choices and Save More Than Food? Learn how, and register for the City's Food Waste Drop Off Program below.

[REGISTER FOR FOOD WASTE PROGRAM](#)

[LEARN HOW TO "SAVE MORE THAN FOOD"](#)



Food Waste Drop Off Program

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HEY WHITEHALL, YOU CAN COMPOST!

What is Composting?

Composting is a simple, sustainable, low-cost way to use food scraps to build healthy soils and grow nutritious food instead of sending these nutrients to the landfill.

Decomposers like worms and microorganisms transform food scraps and other natural materials like leaves into a nutrient-rich soil amendment without the use of chemicals.



#SaveMoreThanFood
#RecycleRight
#MakeADifference
#Whitehall



DID YOU KNOW...?

Every day in Central Ohio a million pounds of food waste is landfilled.

The average family of 4 spends \$1,500 a year on food that they throw away.

By diverting food from landfills to compost, we can recycle nutrients to grow healthier, more delicious food in the next season.



FOLLOW US ON SOCIAL: [f @SWACO.org](#) [@ @SWACO_Green](#)

Return Name
Return Address
Return City, State Zip

4" min.

Bar Code Zone - NO PRINTING
MUST REMAIN WHITE



HOW DO YOU COMPOST?

Choose the best composting option for you and learn more about how to get started by visiting [SaveMoreThanFood.org](#).



Participate in Whitehall's Food Waste Collection Program

Collect your kitchen scraps at home and simply drop them off at Whitehall's NEW food waste drop-off site.

Scan the QR code or visit Whitehall's website at [whitehall-oh.us/14/Food-Waste-Reduction](#) to register for the program and learn about what can be composted at the drop-off site.



Compost at Home

Compost your yard and kitchen scraps while creating a nutrient-rich compost to add to your garden! In partnership with SWACO, Franklin Soil and Water Conservation District offers backyard composting trainings as well as rebates on compost equipment for residents. Go to Franklin Soil and Water's website to learn more: [franklinswcd.org/community-backyards-program](#)



Join a Subscription Service

Gahanna and Central Ohio residents have access to several compost services in the region. Learn which businesses are operating in your community and get started at: [savemorethanfood.org/make-a-difference/oh-home](#)

Learn more about food waste reduction efforts taking place in Central Ohio, and ways that you can make a difference by visiting [SaveMoreThanFood.org](#)





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[Contact Us](#) [City Careers](#) [News Room](#)

CITY GOVERNMENT **RESIDENT SERVICES** **OUR COMMUNITY** **DOING BUSINESS** **HOW DO I?!**

City of WHITEHALL
Opportunity is Here

Animal Control
Code Enforcement
Garbage, Recycling and Yard Waste Collection
Food Waste Collection
Leaf Collection
Mosquito Control
Current Road & Public

Home > Resident Services > Public Services > Food Waste Collection

Food Waste Collection

The City is excited to announce a new sustainability program to make it convenient for residents to compost food scraps with a new Food Waste Collection program. With the help of a [SWACO Community Waste Reduction Grant](#), Whitehall is offering access to a FREE food waste collection site at the [Whitehall Municipal Building at 360 South Yearling Road](#).

Green, 65-gallon containers within a white enclosure in the Whitehall Municipal Building parking lot will be available to dump "accepted" food scraps as detailed below. Every week, GoZero Services empties and cleans the containers, ensuring they are in working condition to combat pest issues or smells.

Unaccepted items render the contents of a container ineligible for composting. A rule of thumb for any food scrap composting program is "When in doubt, leave it out."

FOOD WASTE DROP OFF PROGRAM

SAVE MORE THAN FOOD

Waste Drop Off Station Address:

360 S. Yearling Road
Whitehall, OH 43213

WEBSITE TRAFFIC

Page Views 676
Unique Page Views 549

PROGRAM SIGN UPS 122

